

# ASHLEY WU

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## EDUCATION

### NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM  
JUNE 2016 | EVANSTON, IL  
B.S. Journalism, Spanish minor  
GPA 3.6

### UNIVERSITAT POMPEU FABRA

JUNE - AUG 2014 | BARCELONA, SPAIN  
Spanish Study Abroad

## SKILLS

### LANGUAGES:

Mandarin (native fluency)  
Spanish (working proficiency)

### SOFTWARE:

Adobe Creative Suite  
HTML/CSS  
JavaScript/jQuery  
Git  
Python  
Microsoft Excel  
QGIS

## RECOGNITION

2017 ASME Finalist, Multimedia  
"Year in Memes," New York Magazine  
2015 SSND Best Overall Use of Photo  
1st Place (Nation), Spoon Magazine  
2015 SSND Best Overall Magazine Design  
1st Place (Nation), Spoon Magazine

## OTHER

Teaching assistant, Medill School  
1<sup>st</sup> Flute, Northwestern Philharmonia  
Pi Beta Phi Fraternity for Women

## WORK

### NEW YORK MAGAZINE *nymag.com*

INTERACTIVES DESIGNER / REPORTER | OCT 2016 - PRESENT | NEW YORK, NY  
Manage, design and develop interactive stories and data visualizations for the magazine's digital brands by working directly between editorial and product teams. Led creation of reusable template that allows editorial teams to independently build interactive quizzes. Pitch and report original graphic- and data-driven stories.

### THE WASHINGTON POST *washingtonpost.com*

GRAPHICS INTERN | JUN - SEPT 2016 | WASHINGTON, D.C.  
Built interactive projects with the Story Team section of graphics department. Experimented with trends in user experience and new forms of storytelling. Worked and communicated with national, politics and features departments.

### DIARIO LA NACION *lanacion.com.ar*

DATA & INTERACTIVE INTERN | JAN - MAR 2016 | BUENOS AIRES, ARGENTINA  
Designed and developed interactive news applications for local, national and international audiences. Worked between data and creative teams to pitch and execute original projects covering politics, economics and entertainment. Improved professional Spanish proficiency.

### LOS ANGELES TIMES *latimes.com*

GRAPHICS INTERN | JUNE - AUG 2015 | LOS ANGELES, CA  
Reported, designed and developed static and interactive data visualizations for online and print. Executed prototypes, wireframes and front-end design for digital graphics. Analyzed and structured data with Excel and Python. Collaborated across departments and disciplines to enhance news stories.

## COLLEGE

### KNIGHT LAB *knightlab.northwestern.edu*

STUDENT FELLOW | SEPT 2014 - JUNE 2016  
Collaborated on projects to create and maintain tools that improve multimedia and interactive storytelling. Built and designed lessons to promote web literacy. Contributed quarterly blog posts discussing trends in journalism and technology. Hosted weekly open lab sessions to help other students develop digital skills.

### SPOON MAGAZINE *nu.spoonuniversity.com*

CREATIVE DIRECTOR | SEPT 2014 - JUNE 2015  
Led 5-member team to design layouts and create original illustrations for quarterly print magazine that highlights food and cooking with circulation of 2500+ college students. Planned and art directed photoshoots.